

Project

Creation of an "online store" showing out an array of products and/or specific services dedicated to arts, crafts, gastronomy and local production.

DIFFUSION FORMULA

E-business via Internet

ACCESS

Free access from website www.MadeInChartres.com or www.chartres.com (actually in revision).

First placed in web search engines on the request "Chartres", www.chartres.com 's website benefits from a powerful visibility.

MAIN CHARACTERISTICS OF THE STORE

Multilingual screen display for international sales.
Classification of products by category and productive...

Product cards :

- > a picture
- > a description
- > a price list

Payment methods :

- > Secured payment card
- > Cheque
- > Cash on delivery

OPEN FORMULA

1 Disposal of sale emplacements

- requirements : commission on sale.

MEMBERS, 3 FORMULAS

1 Rental on www.MadeInChartres.com of product emplacements

(1 product card = 1 emplacement)

2 Creation de of your dedicated store equiped with global functions

Access from :

- a specific domain name (ex. www.maboutique.com)
- from www.chartres.com
- from www.MadeInChartres.com

3 Access your existing online store from links and advertisement banners displayed on www.MadeInChartres.com